



2025 BURCH COLOR TREND FORECAST



Burch's **2025 Color Trend Forecast** offers an in-depth analysis of how color in interior spaces reflects the design movements of the moment. With a predictive and forward-thinking approach, our color trend forecast captures the pulse of the collective design world, offering insights into emerging trends.

Color profoundly influences how we interact with and experience a space, inviting us to approach each environment with intentionality. By tailoring our color choices to the space's intended function, we create atmospheres that align with their purpose.

Are you looking to evoke vibrant energy, inspire connection, and push the boundaries of traditional space design? By drawing inspiration from travel and embracing diverse cultures, we can use thoughtful color combinations in public spaces to broaden horizons, unite people, and spark meaningful conversations. Palettes like Marrakesh and Limoncello capture these influences, infusing spaces with warmth and vibrancy.

Conversely, private spaces such as guestrooms, healthcare, and wellness suites call for a more introspective approach. These areas should cultivate a sense of rest and renewal, supporting internal reflection, self-care, and well-being. The palettes Karmic Crush, Down to Earth, and Holistic Haven incorporate carefully chosen colors and tactile elements that are essential in creating a calming, restorative atmosphere. ■



MOROCCAN
MINT



TANDOOR



CASABLANCA



SILK

MARRAKESH

Let Marrakesh's sun-kissed clay reds, vibrant minty greens, and artisanal blues whisk you away to a world brimming with lively markets and rich cultural heritage. The warmth and richness of the palette extends an open invitation to connect with those around us and embrace the beauty of the unexpected.

BUSTLING BAZAAR

SPICE OF LIFE

COLOR IS CULTURE

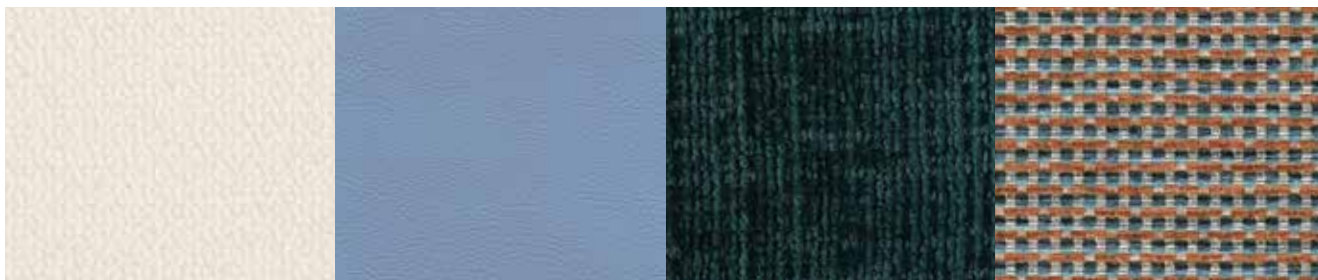




LUSTER DEEP TEAL

TRANQUIL PAPRIKA

JAVA SARONG



NEPTUNE PEARL

MERIT ODYSSEY

LUNA EMERALD

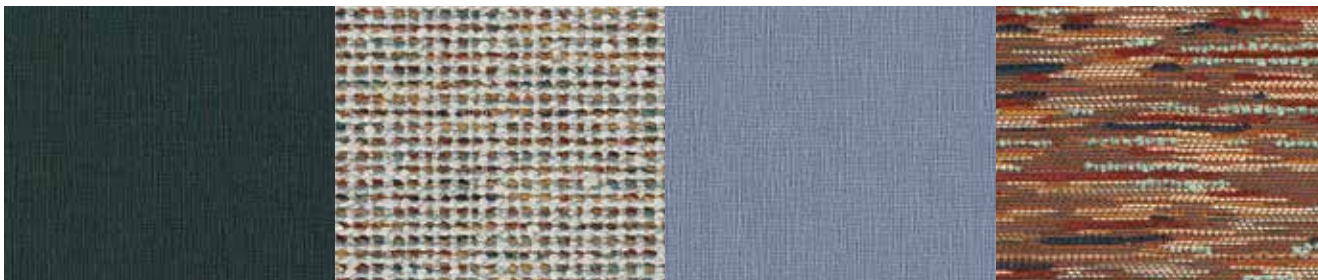
BAZAAR MIRAGE



MATRIX CAYENNE

BRIAR REGENT

VIVANT PORCELAIN



ASPECT EMERALD

CARDIGAN AURA

ASPECT LAKE

BALI LAVA



ZEST



PISTACHIO



GROTTO



LIMESTONE

LIMONCELLO

Limoncello transports you to a sun-dappled terrace overlooking sparkling waters, where every moment feels like a golden memory in the making. Tart yellows, deep sea blues, and refreshing greens capture the essence of la dolce vita, inviting you to bask in the warmth and joy of each other's company.

SUNNY DISPOSITION

APERITIVO HOUR

SOCIAL SQUARE

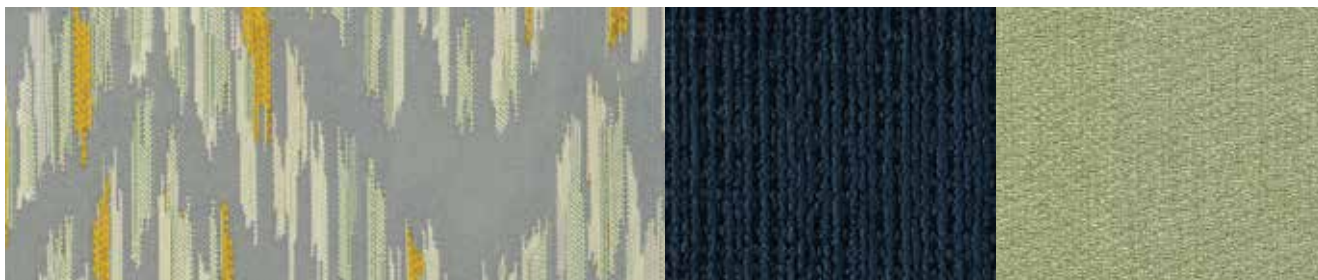




HIGH LINE MARIGOLD

LUSTER PISTACHIO

BON BON LIMONCELLO



JAVA DAYBREAK

LUNA ECLIPSE

ECHO PEAPOD



LUSTER TWILIGHT

LUNA MINT

FLINT MARIGOLD

MATRIX SAGE



MATTE GOLD RUSH

HATCH OASIS

NEXUS DEPTH



FLICKER



MYSTIQUE



QUARTZ



AURA

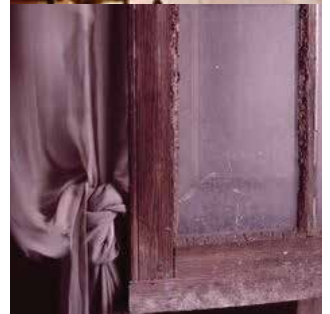
KARMIC CRUSH

What goes around, comes around. Karmic Crush, with its glowing ambers, enigmatic violets, and shimmering silvers, embodies the promise of good fortune and personal growth. Shape-shifting and layered, it beckons deep reflection and transformation.

SETTING INTENTIONS

GOOD FORTUNE

READING THE ROOM





DASH AMETHYST

INTERMISSION SEDONA

ASPECT WINE



MEZZANINE SHIRAZ

OVATION CAYENNE

FLEUR RASPBERRY



RESERVE MERLOT

NEXUS LAVENDER

PILLAR PAPAYA



GLAZE SEQUOIA

HARMONY LAVENDER

PATCHWORK ORCHID

FLECK RASPBERRY



FERN



TRUFFLE



GOURD

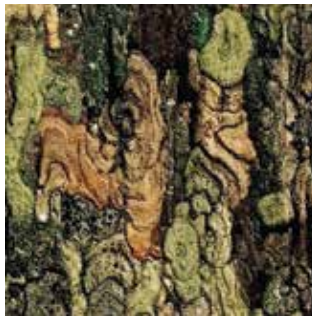


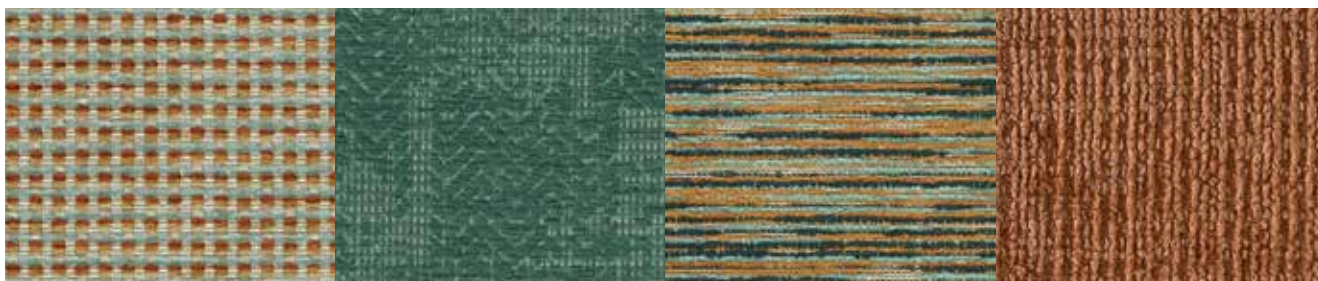
MAIZE

DOWN to EARTH

Down to Earth harnesses the calming essence of nature, ideal for creating spaces that feel rooted, balanced, and inviting. Rich browns, mossy greens, and warm oranges and golds evoke the earth beneath your feet, helping you feel grounded in a fast-moving world.

NATURE'S CANVAS
ROOTED AND REFINED
SELF SUSTENANCE





BAZAAR MOSAIC

FRONTIER GLEN

BOHO CAPRI

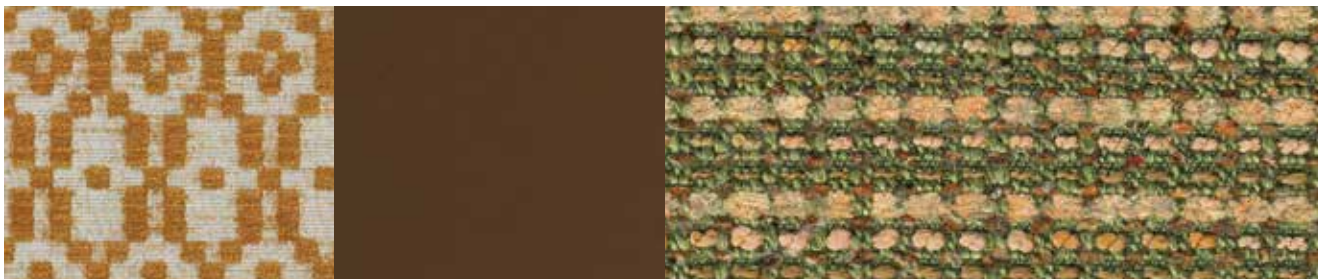
LUNA SPICE



POSY UMBRIA

CRUSH SPEARMINT

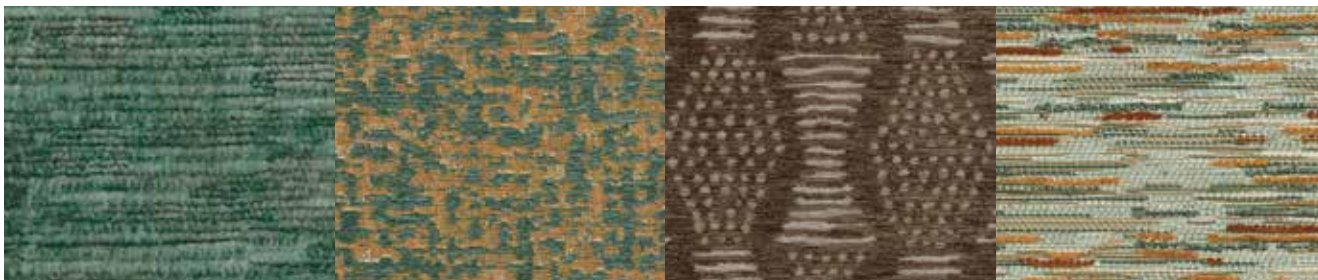
GILDED COCOA



OXFORD MARMALADE

ODYSSEY CHOCOLATE

BON BON SPEARMINT



DASH ROSEMARY

JUBILEE CHARM

INDIO MINK

BALI TEAK



SAUNA



COCOON



POWDER



ZEN GARDEN

HOLISTIC HAVEN

Holistic Haven blends soft pinks, warm creams, and soothing neutrals to create an environment that nurtures the mind, body, and spirit. Complement these gentle hues with indoor plants and natural light to craft a serene space that fosters relaxation, tranquility, and overall wellness.

CALM AND COLLECTED
NEUTRALS THAT NURTURE
UNPLUG AND UNWIND





INDIO ROSE

ANTIQUE BELLINI

RIVULET DUSTY ROSE

CARDIGAN ROSEBUD



WOODBLOCK OPAL

BALLAD CORALINE

CARDIGAN FOGHORN



NEXUS SILVER LINING

JUBILEE BLUSH

MADRAS GYPSUM

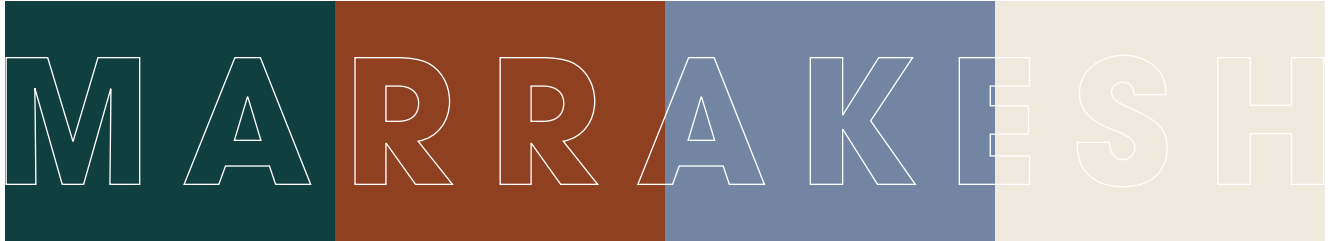
FRONTIER OAK



CROSSHATCH BLOSSOM

WILDER GRASSCLOTH

MAISON ROSE



MORROCAN MINT

TANDOOR

CASABLANCA

SILK

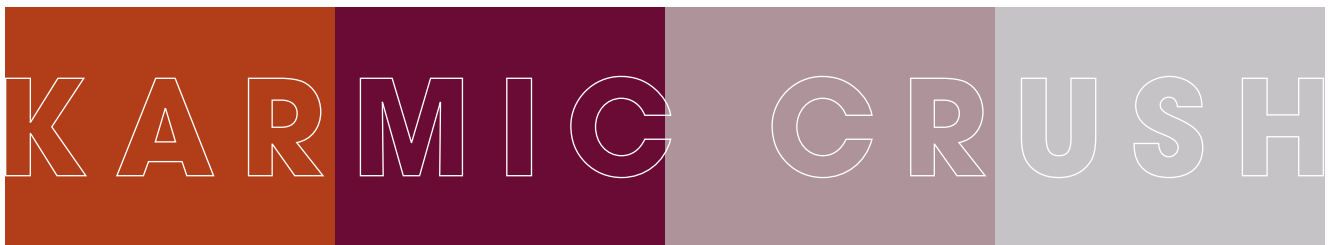


ZEST

PISTACHIO

GROTTO

LIMESTONE

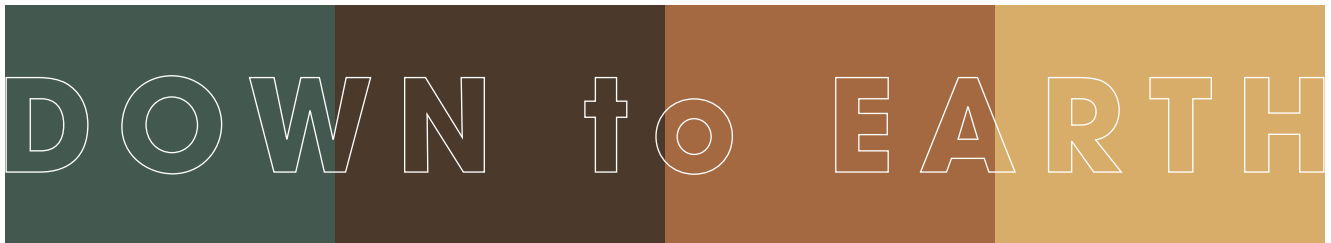


FLICKER

MYSTIQUE

QUARTZ

AURA

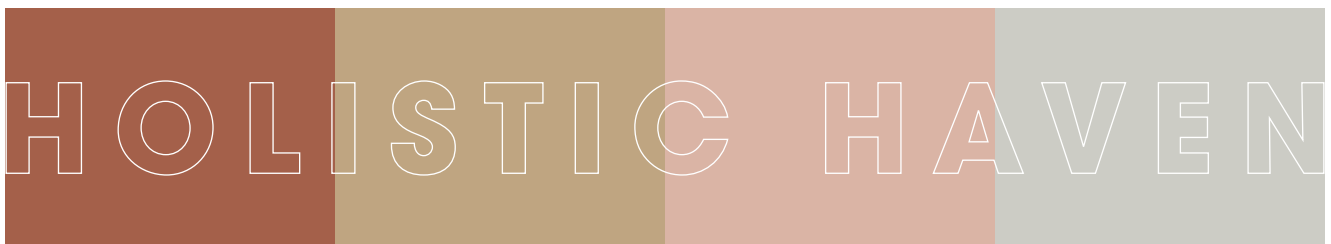


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